

B. Altman & Co.

Oriental Rugs

MONDAY.

MODERN DAGHESTANS.

2.9 x 3.8 ft. to \$5.50, 6.75
3.7 x 4.4 ft.

ANTIQUE AND MODERN SHIRVANS,
Average size 9.50, 10.50
3.3 x 5 ft.

ANTIQUE KAZAKS,
VERY CHOICE COLORINGS,
3 x 7 ft. to 13.50, 19.50, 24.
4.10 x 7.6 ft.

ALSO,

A full line of High-grade
Japanese Rugs,

Delic and Oriental effects,
in most attractive colors,
at very

LOW PRICES.

18th St., 19th St. and Sixth Ave.

B. Altman & Co.

ARE SHOWING IN THEIR
Millinery Dept.

NEW CREATIONS IN

Hats, Toques
and Bonnets.

18th St., 19th St. and Sixth Ave.

Arnold, Constable & Co CARPETS.

English Brussels,
Lowell Brussels.

850 pieces at \$1.00 per yard;
worth \$1.50 per yard.

These goods are warranted of the very best
quality, and designs of which we have only a
limited quantity to sell.

Broadway & 19th St.

GRATEFUL—COMFORTING.

EPPS'S COCOA

BREAKFAST—SUPPER.

"By a thorough knowledge of the natural laws
which govern the operations of digestion and assimilation,
and by a careful application of the fine properties
of well-selected Cocoa, Mr. Epps has provided for
our breakfast a cereal of delicate flavor, and
one which may save us many heavy doctor bills. It
is by the judicious use of this cereal that a
constipation may be gradually built up until strong
enough to resist every tendency to disease. Hundreds
of subtle maladies are floating around us ready to
attack and destroy us at a moment's notice. We may
escape many a fatal ailment by keeping ourselves well fortified
with pure blood and a properly nourished frame."
—Civil Service Gazette. Made simply with boiling water
or milk. Sold only in half-pound tins, by grocers, in
London and New York.

DR. HALLETT
Cures all secret and private diseases of men in a
few days. No charge unless cured. Also gives structure,
blood purifying, skin diseases, youthful errors,
nerve debility, lost vigor and manhood restored.
Suffer no longer. Cure is certain. Hear in detail pro-
fession makes perfect thousands cured yearly. Go to
Dr. HALLETT, the celebrated specialist, 210 East 19th
St. Room 304 or 305. Best advice free.

BEST & CO



Are you Giving your Children

The satisfaction of being as well-
dressed as possible for the money
you pay for their clothes?

Is it not likely that the place to do
this is where Clothing Children is the
exclusive business?—Which offers the
best advantages as regards variety of
choice, certainty of fit, originality of
design, and often also in the matter of
price, as the few things described
here illustrate.



White India
Lawn Frock

For Girls from 4 to
12 yrs. Round bodice
trimmed with pointed
yoke of tucks and
insertion. Cape collar
with wide red and
white stripes. Full
ruffle over the shoulder.
Back of bodice
tucked and open-work
stitchings.

\$1.85 to \$2.75
according to size.



48c.



\$5.50.

White
Marseilles Coat.



Catalogue with over 700 illustrations of the
best things for children, sent out of town
customers, for 5 cents postage.

60-62 West 23d St.

RELIABILITY AND FAIR DEALING

are the most important factors in all our business transactions.
Your parents and grandparents, who likely remember "T. Kelly"
as many as 34 years ago (when he was selling Religious Books
and Pictures), will tell you that THE NAME IS GUARANTEE
FOR IT. But few other houses can claim such distinction.

Last week we advertised a Parlor Suit at \$10—
and sold more than 100 Suits. This week we
offer a Parlor Suit of HIGHER GRADE,
but just as much worth the money charged as
the one offered last week.



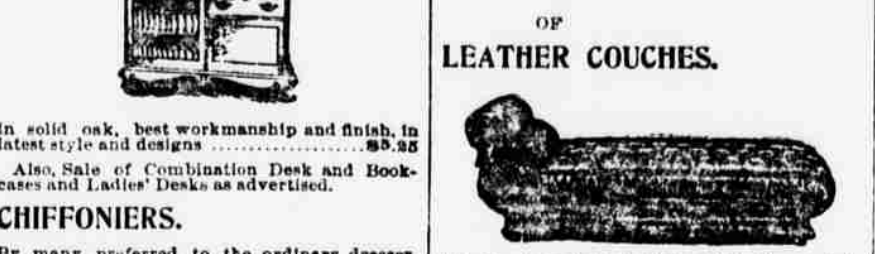
"The Marlborough,"
consisting of bed, dresser and washstand, with
French plate glass, in very best Mahogany finish.
High polish, best workmanship. SPECIAL \$47.
We have other Chamber Suits from \$14.50 up.

WHITE ENAMEL AND BRASS
BEDSTEADS.



Very best make (our own importations) from
\$4.50 upward.

Special Sale
OF
LEATHER COUCHES.



This Couch, made in best Howell leather, tufted,
very best upholstery, finest steel springs,
\$49.50.

Complete line of Couches in Denims, Corduroys,
&c., from \$10 upward.

CHIFFONIERS.

By many preferred to the ordinary dresser.
Special inducement \$5.40

LACE CURTAINS AND PORTIERES

in varied assortments (though all desirable at
ridiculously low prices. Don't forget to look at
them.

NO CASH DEPOSIT REQUIRED.

T. KELLY,

263 6th Ave. 104 AND 106 WEST 17TH ST.

FINE CHINA AUCTION!

Haviland's.

JOHN H. FRENCH, Auctioneer.

will sell, commencing Tuesday, April 7th, at 10:30
A. M., and continuing daily until the entire stock is
sold, THE IMMENSE WHOLESALE AND RETAIL STOCK OF

FRANK HAVILAND,

14 Barclay St.,
Dealer in Fine China.

It consists of Dinner, Soup, Fish, Oyster and Cream
Sets, Plates, Cups, Saucers and Fancy Dishes. All
goods will be offered without reserve, and in single
lots to suit purchaser, in order to close the business
of this old established house.

REMOVAL SALE GREAT REDUCTIONS

We offer previous to removing to
our new store, Broadway,
corner 17th Street, our surplus
stock of

SILVER-PLATED WARE

At Extremely Low Prices.

For over 50 years our plated
ware has been before the public,
and our Trade Mark is
everywhere recognized as indicat-
ing the highest standard
of excellence.

DE GRAAF & TAYLOR

Furniture Co.,
47 & 49 W. 14th St.

Reed & Barton

37 Union Square, N. Y.

Our
Trade-Mark Guarantees
Perfection.

West 23d St.

Bloomingdale's

3rd Ave. 59 & 60th Sts.

AFTER THE EASTER RUSH—
A... COMES WHAT?...

Read the Answer in the Following Phenomenal Offerings!

Language can but poorly portray the great values we offer this week. The choic-
est American and European Spring Goods are shown in abundance at prices that
will astonish even the every-day shopper.

Spring Millinery.

In our millinery parlors we are exhibit-
ing one of the choicest and most complete
assortments of Hats, Bonnets, and Toques
to be found in New York city.

Our Flower and Feather Department is
complete with every novelty the season
affords.

Children's Bonnets and Hats.—Every-
thing that is pretty and desirable will be
found in this department.

Special for this week.—We offer long
sleeved and embroidered Caps at... 25
Silk Pokes, lace edge... 40
Silk and Lawn Hats at... 50

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sleeved and embroidered Caps at... 25
Silk Pokes, lace edge... 40
Silk and Lawn Hats at... 50

Untrimmed Hats, full assortment,
1,000 Leghorn Hats, high and low
crowned, with or without lace straw
edge, worth \$1.00, at... 40

Dress Trimmings.

Such offers have never been made by
any one.

Imported Black Cut Jet Trimmings, at
9c, 12c, 15c, 25c, 30c, per yard.

Newest shades in Tinsel and Spangle
Bands, at 10c, 15c, 25c, 30c.

Garnitures, Fronts, Panels, at 95c, \$1.00,
and \$2.00.

Splendid Spring Silks.

1,500 yds. Black Satin
Duchesse, rich goods;
also black figured, Taffeta
Silk Goods, always
selling at 85c;
for a short time
only, 50c yds. Black
Duchesse, superior qual-
ity, always sold
at \$1.25, for a short
time only, 88c yds.
2,500 yds. Black
figured fine Grain Silks,
all new choice designs,
in a splendid China
quality.

Also Black Satin
Duchesse, in large designs,
new so much in demand,
regularly selling
at \$1.00, for a
short time only, 74c

Novelty Silks.

1,800 yds. Japanese
Taffeta silks in beauti-
ful printed warps; effects
regular designs, for a
short time only;
this lot will not
be repeated.

1,250 yds. splendid
quality Taffeta Silk in
printed warps, Persian
and Dresden designs,
very choice color-
ings, for a short
time only, 98c yds.

125 pieces very rich
quality and choicest de-
signs. Imported warps,
Persian and Dresden
and a large lot of
solid colors. Silks,
printed effects, a
great bargain for 1.08
short time only.

A CHAIR CHANCE ! THAT EVERY ONE SHOULD PROFIT BY.

SHIPPING DEPARTMENT.
59 and 60 East St. WM. H. WATERS,
Manager.

WALTER HEYWOOD CHAIR CO.,
CHAIRS,
171 CANAL STREET,
New York, March 30, 1896.

BLOOMINGDALE BROS., New York.

This letter tells the story. On March 28 we made an offer to the Walter
Heywood Chair Co., one of the best known chair manufacturers in the country,
to take their stock of Colonial Chairs, Rockers, and Revolving Office Chairs at
50 cents on the dollar. We have been very successful. We remain yours truly,
Walter Heywood Chair Co.,
WM. H. WATERS, Manager.

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Housekeeping

Dry Goods.

Full Size White Dam-
ask Bedspreads, hand-
some designs, equal to
any \$4.00
spread, for... 2.15

Full size Honeycomb
Spread, Mar-
seilles patterns... .79

Full size Ruffled Sea-
side Comforters, usu-
ally \$1.85... 1.29

Full size Silk-
oline Comforters... .95

5 cases full size fine
Satin Drapery, Quilts,
all new styles,
at... 2.89

Pillows.

800 Handsome Silk
Ruffled Sofa Pil-
lows at... .59

1,000 Art Denim
Sofa Pillows, some
thing entirely
new, at... 1.19

800 Handsome Silk
Ruffled Sofa Pil-
lows at... .59

1,000 Art Denim
Sofa Pillows, some
thing entirely
new, at... 1.19

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